

Welcome welcome welcome!

So a little information about www.thethursdaynightshow.com

I have worked with live Internet streaming for about 17 years. Before that i was a small-time club promoter and fell in love with the new Internet way of doing things when i did a couple of live link-ups (some of the first) in 1996 between clubs.

Since I got into all that i didn't have as much time for music as i would have liked (most live streaming is sports and financial news) - and it was missing in my life.

About a year ago I was trying to play some tunes to a friend over Skype and decided to setup an Icecast server to make it easier. While I was tinkering i also setup an alert that flagged up on my Facebook account that my 'radio station' was live whenever I turned on the encoder. Several of my friends listened and then asked if they could have a go at streaming. That Thursday night we all 'did a set for each-other' in one hour chunks through the evening and all from our own houses - using Skype as the chat to keep in sync at handovers etc.

The following week everyone wanted to do it again, and a photographer – the illustrious Whispers - asked if he could show some images somehow - and since I wanted to avoid video (too much effort / bandwidth etc. for a hobby) we crates a 'canvas' so he could show his images like a slide show with the radio stream player in the same page and a chat box too to bring everything into one page.

Essentially that formula has been running since then and since July 2012 we have manage to provide uninterrupted (technical issues aside) programming from 7pm UK time till 5am (midnight East Coast US) with DJs and live contributions from all over the Europe and the Americas, including the odd live show I have sent in on my own travels from Brazil and the south of UK - including Mr. B who is a friend and local Brighton chap. My own show tends to be a mix of

Drum and Bass, rhythmic folk, lounge and Electroswing... I was christened 'Voice of Doom' by another show compere who regularly features with me at the British Eccentric Club which stream live on the show regularly!

The long term aim is to have Tokyo / Australian programming start the show at 7pm their time (about 11am uk) and then move to Thailand India time zones for shows from 7pm their time (midnight Tokyo / 4pm UK), then 7pm the Europe slot till midnight and hand over to the Americas at midnight in Europe - obviously all a little flexible - but the idea is its a show, on Thursday night wherever you are, all live, all free and for fun, with local artists and photographers who are friends of the crew/ guests and regular visitors all showing images on the site during the show.

We are interested in regular contributions - and we like live chat over the top of the music to give it that live feel. The show tries to keep the vibe 'light entertainment' so I will veto any heavy politics/ racism or cr*p like that, but to be honest we have no strict music or content policy - experimental, fun light and lively are the themes...

If you are be up for playing out we give you an Icecast server address, username and password, and schedule a time with you - you then simply join the chat and when its your time we will turn off the DJ before you and you will be live - could be for an hour or two if you can - can be a live event from the desk or Djing in your home studio etc. etc. - whatever you can 'give'!

As for the long term prospects - well not got that far - essentially the principle is that if we accidentally/ unexpectedly make some money we will put it behind the bar at the occasional 'real world gigs' (for show anniversaries or crew birthdays etc.) where we will drink and eat it :) It's not intended to be profit making - just fun.

The underlying costs of hosting and streaming are covered by a combination of my own company (id3as) and that of one of the other Dj's (Sharp-Stream). We both work in streaming so the companies pay and view it as part of our marketing.

We also setup a record label called thethursdaynightshow and we are encouraging people to release on it - again open music policy - but i put in place all the rights clearance workflow with the major labels, and the distribution to about 30 online stores (including iTunes, Amazon and Google play) so we can release remixes and mashups as well as original works for almost no cost (about £10 per release) - all the artists take ALL the money we get - again its a not-for-profit thing to encourage artists to release with us, since in turn they will promote the content on their social networks etc. and this is exactly how thethursdaynightshow promotes itself. We figure £10 on a release goes much further than £10 on printed flyers or Facebook / Google ad spending! It means that the artists see a reasonable return from online sales since only the distribution and 3rd party rights are deducted – we take no management, clearance, admin or any other label fees.

Anyway if you would like to do a one-off or get involved (and perhaps rope in other friends to produce regular programming from your part of the world) then do please feel free! Let me know and we will schedule you a slot....

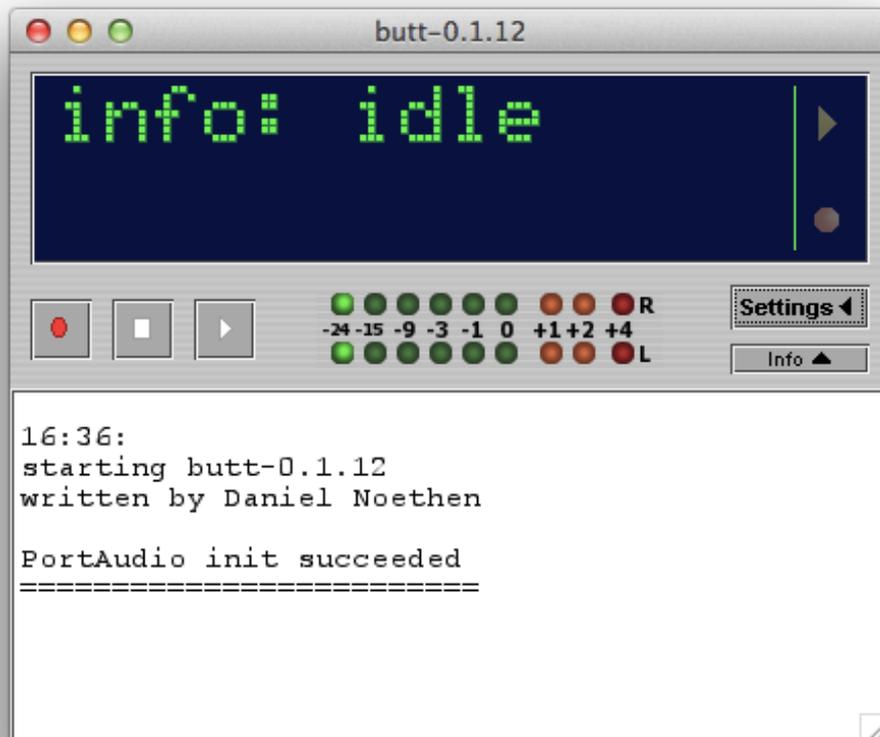
Yours sincerely, so on and so forth.....

Voice of Doom
(aka Dom!)

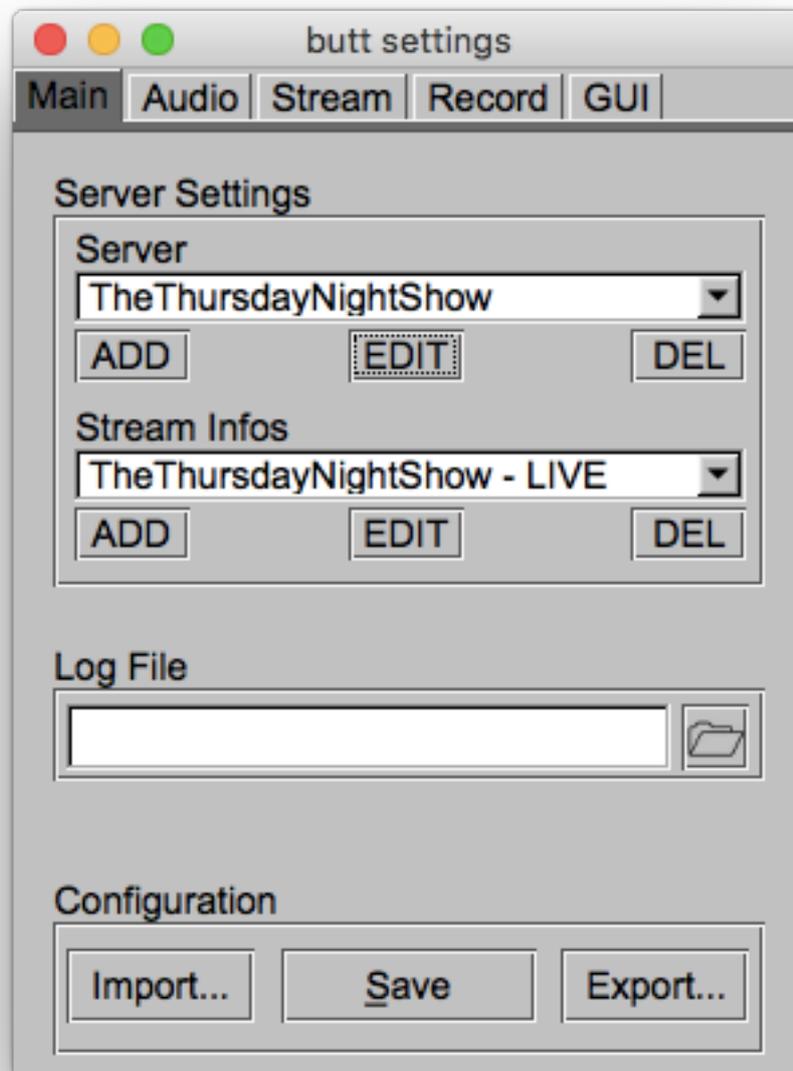
Technology Setup for MAC and PC to send a live audio stream to thethursdaynightshow.

Download and install the free software at <http://buttf.sourceforge.net/>

Once installed it looks like this:



Copy all the settings in the next images into your installation.



Click 'EDIT' under the server Drop Down:

Complete as below

Full 'address' is "**decks.thethursdaynightshow.com**"

I will send you the Password and username separately

Edit Server

Name:
TheThursdayNightShow

Type:
 ShoutCast IceCast

Address: decks.thethursdaynightshow Port: 8080

Password: Show Password

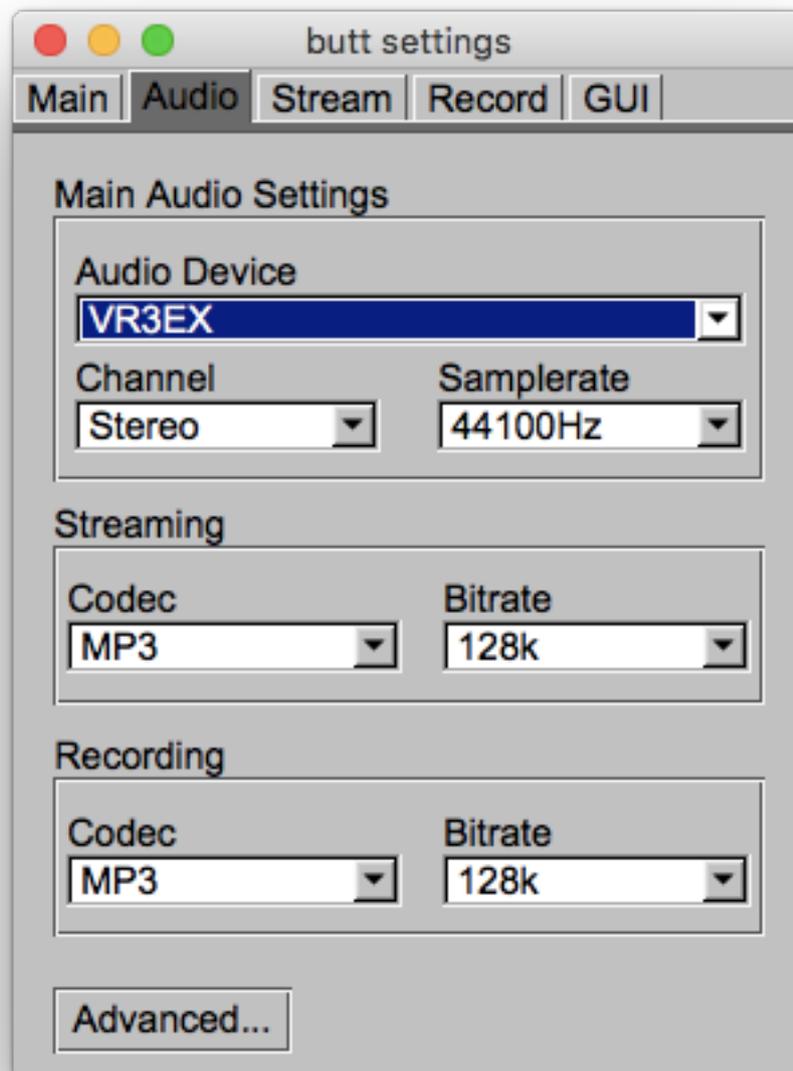
IceCast mountpoint: IceCast user: source

Cancel Save

That's all you need to setup to configure the streaming!

The trickiest part of all this is making sure you have the right Audio Device – it will take some fiddling with to get it right and since there is no hard and fast rule on how your computer is setup we may need to spend a few minutes on skype together to get it finalized.

(An easy way to do it is to simply select your computers 'line in' as the Audio Device, and plug an external mixer into that line-in and do the mix externally.)



This page is not super-important but it ensures your show is listed on Shoutcast and Icecast public services.

Edit Server Infos

Name:
hursdayNightShow - LIVE

Description: stream on Thursday Nights
Genre: Eclectic

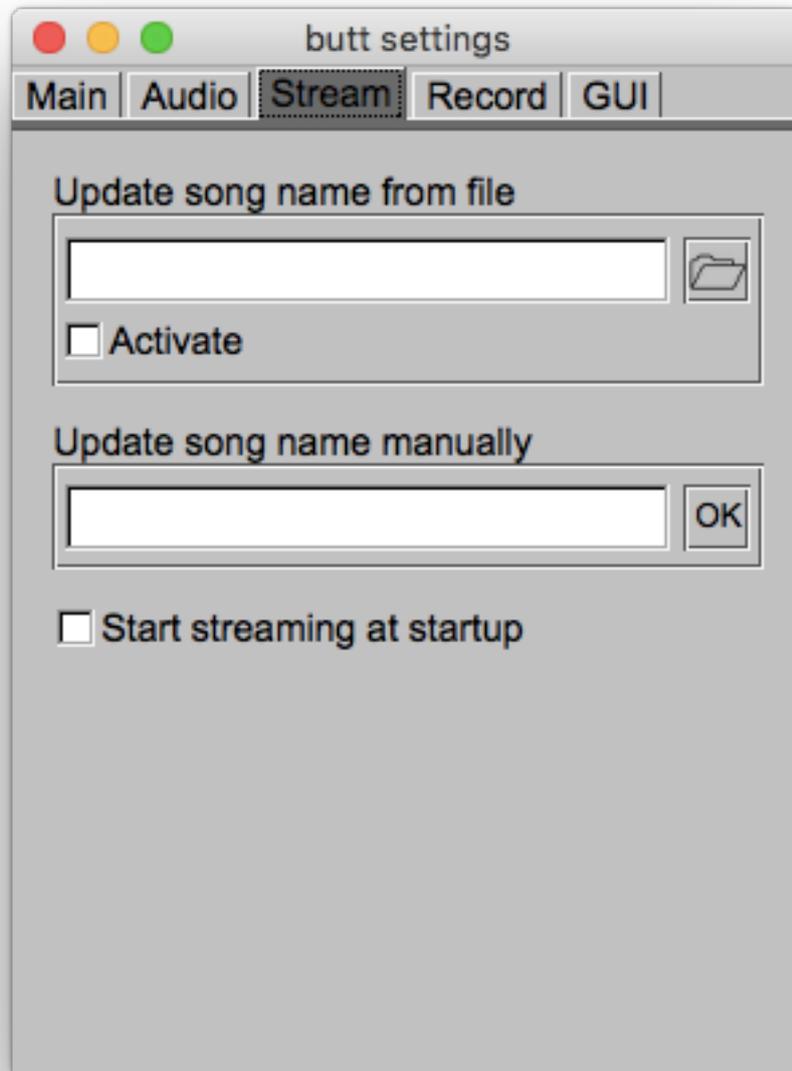
URL: thethursdaynightshow.com
ICQ:

IRC: AIM:

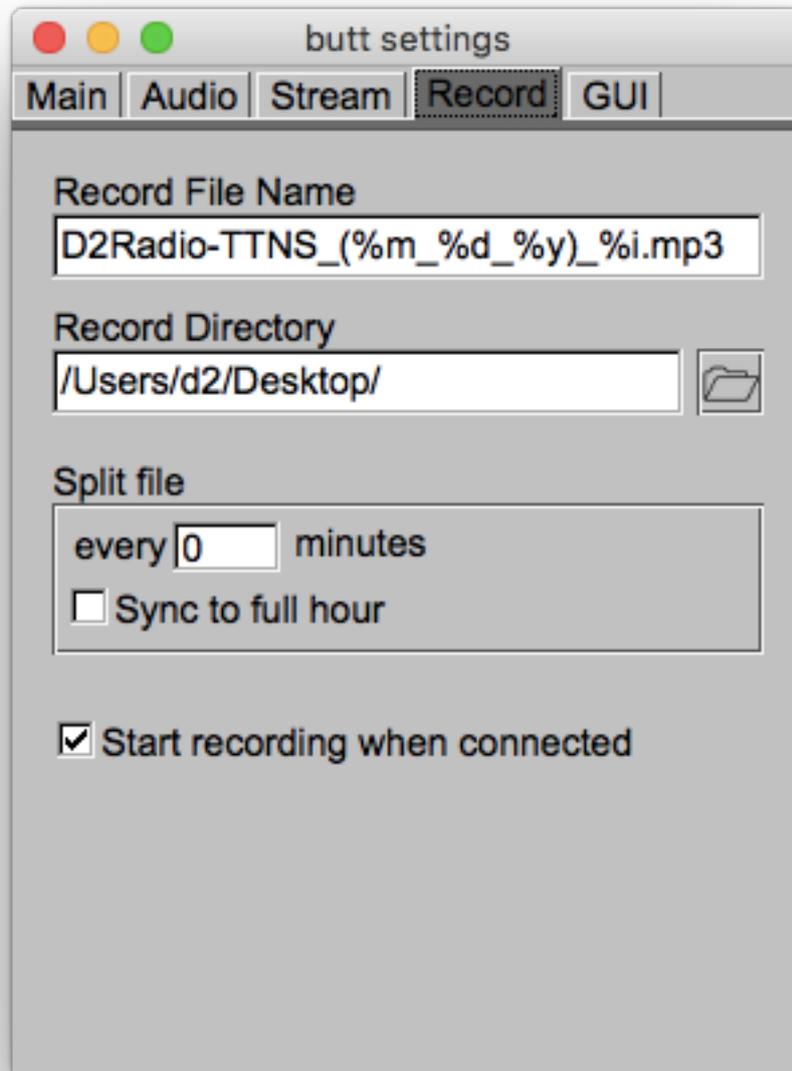
Make server public

Cancel Save

You can type what you like in the Update Song Manually box – it will show in the media players and radio players wherever the stream is played.



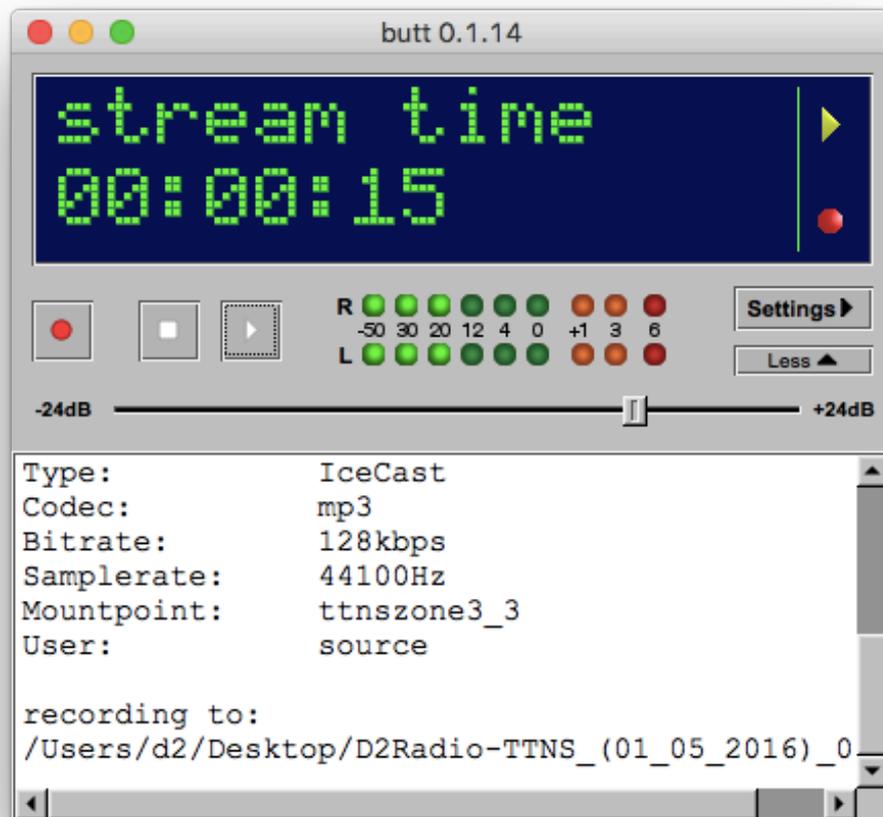
If you press the record button (the red circle) while you are streaming then the stream will record to wherever you set the Save To target.



Look to see that the audio level meter is moving with the music (if not then you may need to 'stop' and change the 'audio device' (See above") or you may need to adjust how your sound is setup.

All you now need to do is press the 'Play' button – the 'triangle' and you will see the device connect and show 'stream time'.

Ensure it counts above 3 seconds and You are live!



Do NOT test this setup on THURSDAYS!!!!
You may 'cut across someone else's show!'

On The day you are live once you hear the DJ before you is live you can press Play and get yourself ready – as soon as the DJ before you presses STOP on their software the listeners will all be connected to YOU.

(and yes if you are ready and waiting and the DJ before you has an Internet outage and appears to have stopped streaming to the servers, the audience will automatically be connected to your live and waiting On-Air encoder – always best to have a good tune on standby 😊)